

PREPARING BRAVE LEADERS FOR THE WORLD OF BUSINESS.





# BELONG TO 'MISSION' TRANSFORMATION'

The world of business is no longer what it was a few years ago. With digitalization, has come a change that has had its impact not only just on lifestyle, but an immense impact on the realms of Business and Commerce as well. Terms like 'startup', 'investor', 'entrepreneurship', 'funding', 'pitch', etc. all are being used in every day conversations.

While there are businesses that are rising, many are also witnessing a downward tangent and even closure. So, what the world needs is an army of business leaders that is bold, brave and ready for any hurdle ahead. At Tapasya, we have welcomed the onus of preparing such leaders for the business transformation of the future.





### "MAKE TAPASYA YOUR LAUNCHPAD TO GLOBAL PODIUM".

"It's been an amazing 13 years and along the journey, we have seen the world of business undergo immense changes. There have been different milestones at different steps. While digital media and e-commerce have taken the world by storm, the COVID-19 pandemic brought progress to a standstill. The pandemic era was a phase that showed the world, "it's not really hard to be your own boss", if you have the right knowledge and training. However, startups, entrepreneurship and innovation came to be the words the world spoke about. This has opened up avenues for many, and that's where Tapasya is all set to groom the youngsters for the realm of Business and Commerce, which is ahead.

But what's on our side is the fact that for nearly 14 years, we have become better with our standards, practices and expanse of syllabus in Commerce and Management. The proof to this is our alumni who are placed in all major MNCs across the globe. Tapasya College of Commerce and Management (TCCM) today occupies a place of pride, respect and aspiration for those who seek to gain their education in Commerce and Management.

If you're thinking what makes Tapasya a preferred institution, there are many reasons. Right from our innovative teaching methodology, world-class infrastructure, individualized attention with a student-centric approach, highly qualified and well-experienced faculty, to outstanding placement records – we have exceptionally proved our name.

We are always aiming to "develop management leaders and entrepreneurs to meet global challenges". Our way of imparting education involves giving our students the best education, industry exposure and career opportunities by offering them ample employment opportunities via our Corporate Recruitment Training (CRT) Program. Our programs are focused on preparing students not just academically, but for challenges in life as well.

As we look forward to another year, I'm delighted to welcome you to Tapasya to be your partner for success. "Come, make Tapasya your launchpad to global success".

Warm regards,

CA Sreedhar Muppala Chairman



## SINCE 2009, FOCUSED TO PUT YOU AHEAD

Tapasya Educational Institutes were established in 2009 to impart top-notch education in Commerce and Management. Since then, we have always been providing student-centric approach, state-of-the infrastructure, innovative teaching, expert faculty and a fully inspiring learning environment. Our commendable placement is a testimony of our commitment to help students prosper in their career, as our alumni placed in top companies across the globe. Our programs and curricula are designed to bridge the industry-academia gap and to ensure that students are groomed into leaders.



### KEY HIGHLIGHTS



5 campuses in Bengaluru,7 campuses in Hyderabadstrong presence inKarnataka and Telangana



Presence of a dedicated Corporate Relations Department (CRD), Entrepreneurship Development Cell (EDC), Corporate Recruitment Training Cell (CRTC and Industry Exposure Cell (IEC)



Expert guidance, coaching and mentoring



Integrated courses such as CA, CMA, CLAT and IPMAT



Regular educational tours and industrial visits



Talks and seminars by industry experts

If you are aspiring to be a successful business leader or an entrepreneur, ioin Tapasva and realize your dreams.







# OUR VISION

"To develop management leaders and entrepreneurs to meet the world challenges."



## OUR MISSION

"To inculcate values and develop business spirit among young aspirants to transform them into business leaders".



# CHOOSE SUCCESS WITH YOUR CAREER

### PRE-UNIVERSITY COURSESE

### CEBA/MEBA/SEBA/BASCS/PCMCS

Computer science, Economics, Business Studies, Accountancy Basic Maths, Economics, Business Studies, Accountancy Statistics, Economics, Business studies, Accountancy Computer Science, statistics, Business Studies, Accountancy Physics, Chemistry, Maths and Computer Science

As student, PUC is a crucial stage for you and needs to be chosen wisely and decisively. In other words, PUC is a future-decider. Tapasya provides various professional and integrated courses along with PU.

### PRE-UNIVERSITY COURSESE

+Integrated Professional Courses

### MEBA with CA / CMA / CS

Aspiring to be Chartered Accountant, Company Secretary and Cost and Management Accountant? Our expert guidance, effective coaching and real-time exposure will help you set a strong foundation for yourself to make a career.

### SEBA with CLAT / T-MAT

whether you wish to pursue a degree in Law or Management, SEBA paves the way to give you an edge. Our well experienced and well-learned best faculty of Tapasya will put you in an advantageous position to launch a brilliant career.

### MEBA / SEBA with T-MAT

After PUC, you may appear for diverse entrance exams for admission into a professional course. With the aim of helping you prepare for various Management entrance tests, Tapasya has introduced T-MAT (Tapasya Management Aptitude Training).





### The focus of T-MAT is on

- English
- Quantitative Aptitude
- Reasoning and Analytical Ability
- General Business Awareness
- Management and Communication Skills
- Fundamentals of Accounts

# ADVANTAGES OF STUDYING PRE-UNIVERSITY COURSE AT TAPASYA

If you are looking to study PUC course with your future-focus on Management or Commerce, pursuing the same at Tapasya will enable you with many advantages:

- Technology-based innovative teaching methodology
- State-of-the-art infrastructure
- Student-centric approach
- Offline and Online learning activities (hybrid-learning)
- Extra-curricular and co-curricular activities
- Integrated Courses: CA, CMA, CLAT, T-MAT, ACCA, CIMA
- Highly-qualified and well-experienced faculty members with industry exposure
- Outstanding results
- Light sail is Ideal for simpler workloads, quick deployment and getting started Opting for computer Science with PCMCS is a great for beneficial in the coming future and also for that particular courses



## COMMERCE OR MANAGEMENT, ADD WEIGHT TO YOUR BUSINESS CARD

### CHARTERED ACCOUNTANT (CA)

Recognized as one of the best career choices for Commerce students, Chartered Accountancy entails Auditing, Taxation and Financial Management, and professional opportunities. While some CAs are engaged in public practice, others work in private sector and government bodies. Tapasya is one of the best institutes for Commerce education and you can have a remarkable career as a Chartered Accountant.

### COMPANY SECRETARY (CS)

Company Secretary (CS) plays a vital role in a company. A CS is responsible for handling legal aspects of a company including maintaining and auditing the company's tax returns, keeping records, advising the board of directors regarding the financial health of the company and ensuring that the company complies with legal and statutory regulations. To become a Company Secretary, an individual has to go through professional training and pass examinations. Pursuing career as a Company Secretary is a rewarding career option.

## COST AND MANAGEMENT ACCOUNTING (CMA)

Cost and Management Accounting (CMA) is another popular caree aspiration for students of Commerce students. CMA is the highest level of certification for management of accounts. This professional course aims at giving students expertise in the areas of Profitability Analysis, Planning Budgeting and Finance. Besides, students also learn to manage Accounts, Costing Performance, Risk Strategy, etc.

### COMMON LAW ADMISSION TEST (CLAT)

Common Law Admission Test (CLAT) is an all-India level entrance examination for admission to top national law universities in India. A student has to take this test soon after Intermediate. In this integrated course, CLAT aspirants prepare for the test simultaneously while pursuing Intermediate at Tapasya. The course covers all aspects of CLAT such as Quantitative Aptitude, Legal Aptitude and Logical Reasoning. With its comprehensive approach, it prepares students for CLAT confidently.

### TAPASYA MANAGEMENT APTITUDE TEST (T-MAT)

Tapasya Management Aptitude Test (T-MAT) is the foundation program to prepare students for Integrated Program in Management Aptitude Test (IPMAT) and Joint Integrated Program in Management Aptitude Test (JIPMAT) conducted by Indian Institute of Management (IIM), Indore and National Testing Agency (NTA). The national level test is a gateway for admission to 5-year Integrated Program in Management offered by various universities and deemed universities throughout India.



## GRADUATION COURSES +INTEGRATED COURSES

### SPECIAL GROUPS

- Courses
- B.Com
- BBA
- Professional Courses
- CA
- CMA
- CS
- Integrated course
- CSAT
- International Professional Courses
- ACCA | CIMA



# BEING THE BEST MEANS GETTING THE BEST FOUNDATION

Our Graduation Courses affiliated to Bangalore University, Karnataka State.

# Benefits of studying graduation at Tapasya

- Innovative teaching methodology
- Industry-institute collaboration
- State-of-the-art infrastructure
- Student-centric approach
- Out-of-the-classroom activities
- Highly-qualified and well-experienced faculty members with industry exposure
- Integrated Courses: CA, CMA
- Dedicated Corporate Recruitment Training (CRT) and Entrepreneurial Development Cell (EDC)
- Impressive Placement Record

### B.Com

(Bachelor of Commerce)

Bachelor of Commerce or B.Com is one of the most popular disciplines of education sought-after by many students. Besides helping one acquire various managerial skills, B.Com aims at building business competencies. Also, B.Com opens up the avenue of opportunities to pursue CA, CS, MBA, M.Com, CFA and paves the way for a rewarding career, both in term of finances and job satisfaction.



(Bachelor of Business Administration)

Bachelor of Business Administration is one of the most popular courses. BBA is a combination of business-related and generic courses. It may include Human Resource Management, Finance and Marketing among others. After finishing BBA, students also have the choice of opting for an MBA and can look forward to a bright career.





### ₱ B.Com (General)



### ⇒ B.Com (Tax Procedures)



## ⊜ B.Com



### B. Com (Honours)



### ⇒ B.Com (Business Analytics)



### A BBA



### ➡ BBA (Business Analytics)

### BENEFITS OF BBA

Combined with internship and industrial exposure, BBA is an excellent mix of theoretical and practical knowledge. BBA students learn both fundamental and advanced management ideas. Students who complete BBA, gain a business perspective, proficiency, great communication skills and a well-developed personality. Most importantly, employment options for BBA students are always increasing and they may expect to find lucrative jobs in Management and Administration as well as increasing their possibilities of becoming an entrepreneur. One can also pursue post-graduate management education (MBA/PGDM) and have a great career.

# Numbers we are proud of Our Excellence in Commerce Education











### Our inspiring achievers

2022 Marks

### **2022 Achievements**

- Top Marks in both Junior & Senior PUC
- 52 Students Secured Top 10 Marks



R. Varsha
H.L.No:807644
591/600



H.L.No:806572 582/600



G. Nisha H.L.No:800965 **574/600** 





Varsha R H.L.No:807644

2019 - 21



C. Sai Saatvika H.L.No:733468

2018 - 20



S.Dhanyathas H.L.No:242783

2017 - 19



M. Sahana H.L.No:616515

2016 - 18



M. Hemasudha H.L.No:428152

2016 - 18



Kavyashree YS H.L.No:434783

2015 - 17



G. Anil Kumar Reddy H.L.No:10043

### Champions of Commerce

All India Ranks at all stages of CA









WEAR
THE BADGE
OF PRIDE, WITH
OUR CAMPUS
PLACEMENT

Armed with a degree in Business or Commerce, we know you would want to see yourself placed in a corporate name that's the best to work at. And the one institution that can prepare and lead you to your aspiration is Tapasya College of Commerce & Management.

Our curriculum, faculty and exposure to real-world learnings will not only just hone your academic skills for a high-flying career, but will also refine your personality to make your place in the world of competition.

### Offering the ultimate learning environment

- Tally Pro
- Excel Pro
- Stock Market Pro
- Fin Pro
- Finishing School Program



# ENABLING YOU TO KICKSTART A CAREER WITH CAMPUS PLACEMENTS

















# BRANDS YOU LOOK FOR ARE THE







**Deloitte.** 













# BRANDS THAT LOOK FOR YOU TOO













# BEYOND BUSINESS AND COMMERCE, A LIFE OF CREATIVITY



Seminars and Motivational Talks

Ensuring all-round development of students

Business Ideation

Truly reflects our vision of creating entrepreneurs



# TAPASYA IS A CONGREGATION OF KNOWLEDGE PORTALS

## Highlights

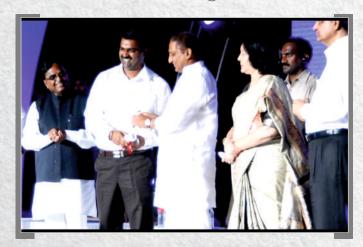
- 17 Intermediate and PU Colleges across Bengaluru and Hyderabad
- 10 Degree Colleges across Bengaluru and Hyderabad
- 12000+ students studying in various courses at present
- 600+ experienced and committed staff
- 25 spacious buildings with 3,20,000 square feet built-up area
- 5000+ students got placed in various companies
- 10000+ students graduated till date

## Group

- Tapasya PU College
- Tapasya Degree College
- Tapasya Junior College
- Ideal Junior College
- Tapasya Academy
- Tapasya Degree College

# HONOURED BY THE NAMES THAT RECOGNIZE OUR VISION

Awards and Recognition



Tapasya Social Responsibility (TSR) Initiatives





## SOME BEGINNINGS INSPIRE A PROFESSIONAL START

Tapasya has clubs and hobby zones that will enable, equip and empower you to take part in various activities. You can choose from a club of your choice. It's a platform to identify your potential, hone your skills and set the foundation to pursue your future.

### How does being part of a club empower:

- Enhancement of personal skills like self-confidence, self-presentation
- leamwork, collaboration, time-management and organizational skills
- Self-awareness, self-discipline, open mindedness
- Exploring beyond boundaries and experimenting with ideas
- Communication skills and ability to cope with criticism

### Club Structure

- Faculty Coordinators representative of respective branches
- Student-elected Members (President, Secretary, Treasurer, Promotions and Sponsorship Coordinators, Team Leaders)
- Student Voluntary Members















### Student Member

President Secretary Treasurer Promotions and Sponsorship Coordinator

### Let's introduce you to the various clubs:



### Samskruti

A unit that will help you grow as a multifaceted individual. It offers students a span of cultural and arts activities through Music, Dance, Singing, Skit, Dramatics Painting and various art forms and develops creative talents in students.

### Activities

- Singing Competition
- Classical and Fusion Dance Competition
- Rang Manch "Skit" or "Drama"
- Best Out of Waste
- Rock Band
- Painting Competition
- Mr & Miss Tapasya
- Fashion Show
- Art & Cultural Fests



### The Conquers

lapasya has vast sporting and leisure facilities on its campuses. Sporting facilities include indoor and outdoor games. The institution organizes various intra and inter-college competitions and tournaments in several games and sports activities every year. The college also organizes workshops or different themes to encourage students to partake in activities.

### Activities

- Indoor and Outdoor Games Competitions
- Fitness Training Programs
- Yoga and Meditation Sessions



# Soul Mission

If you wish to be a change-agent on your campus, in your local neighbourhood or city, or even the world, it's a club that will match your good intent. There are community service clubs dedicated to children, seniors, under-served population, animals, the environment, nature and so on. If you have a desire to help, the opportunity to serve exists on campus.

### Activities

- Participate in a charity walk or run
- Volunteer at a local non-profit event
- Organize a clothing drive
- Participate in a national giving or Remembrance Day
- Host a fundraising or crowdsourcing event
- Teach classes with a skill you have
- Clean up a park or playground in your neighbourhood
- Plant trees or other plants
- Volunteer at your local library
- Write letters to soldiers and veterans
- Adopt a stretch of highway and clean it regularly
- Help street animal and birds
- Act for animal rights and environmental justice



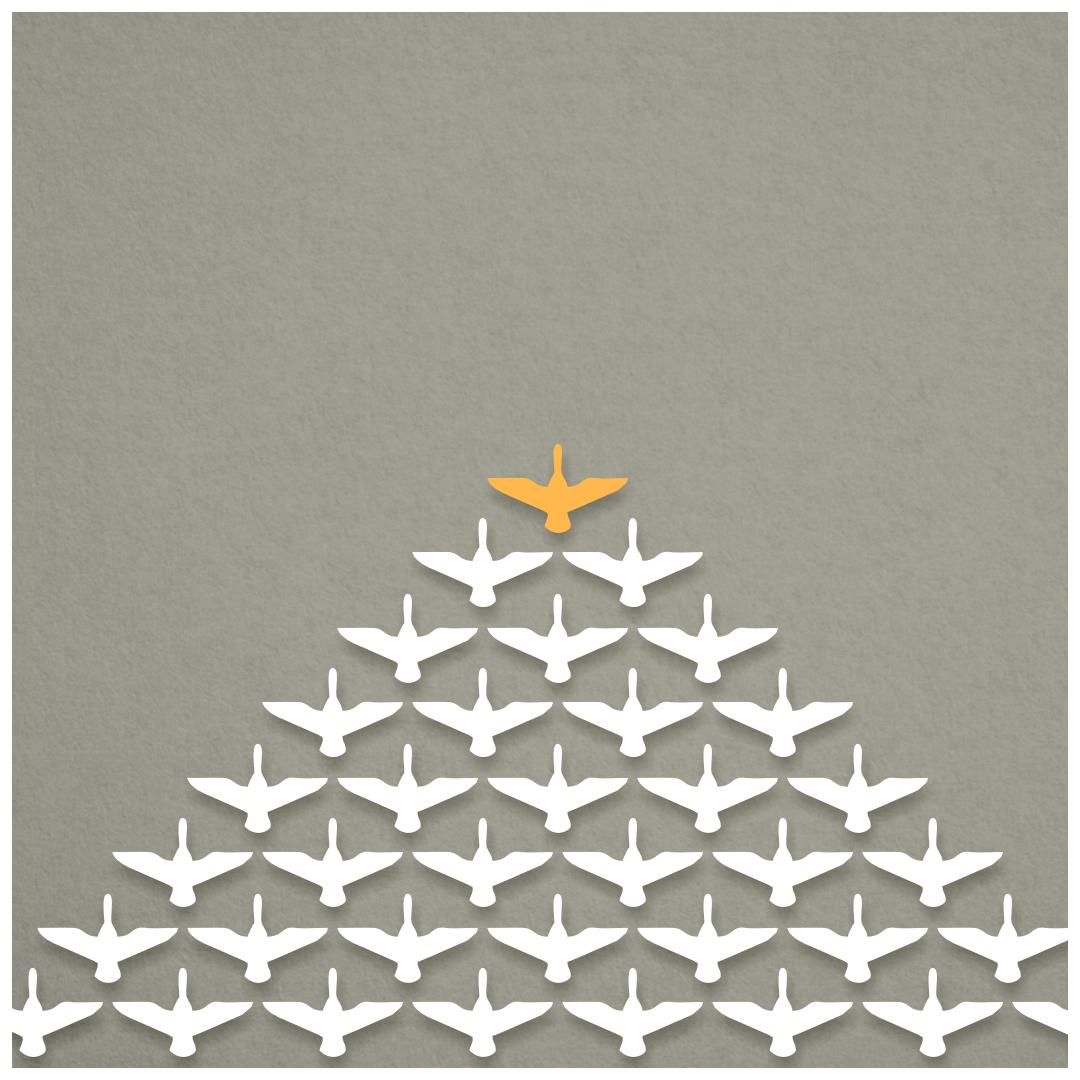
### Media Savvy

The club focuses on publishing an on-campus newspaper and magazine, creating a student-blog on college website, writing ads, or producing a campus audio and video broadcast. You may have a passion for the written word, graphic design, digital media or photography. The mission:

- 1. To enhance connectivity between college activities and students.
- 2. To advertise and promote various college events through digital marketing.
- 3. To build leadership qualities among students.
- 4. To develop creativity among students.

### Activities

- The News Story
- The Interview
- Writing the Story
- Proof-reading
- Advertising
- Inter-college photography competition
- A workshop conducted by subject experts every academic year





### Eco Warriors

This club exists for environmental education, conservation, and protection of bio diversity on Mother Earth. To sensitize, create awareness, motivate and educate students about environment conservation is the intent.

### Activities

- New tree plantation, presentations on ecosystem
- Conduct field trip activities
- Conduct exhibitions on environment
- Environmental cleanliness
- Organizing workshops on cultivation with minimum water
- Collecting, sharing information tips that are useful in our day-to-day life
- To organize adventure activities
- Environment Education Camps
- Animal welfare Activities
- Publications



### **Business Creators**

This club is designed for Business Management students. It functions as an exchange for both past experiences, new ideas, supplementing collaborative academic environment as per the requisites of this era. This club has many segments that include Finance, Economics, Marketing & Entrepreneurship, Human Resources, Communication and so on.

### Activities

- Industrial visits
- Business quiz
- Individual as well as group project presentations
- Business magazine (college edition)

- Business fest
- Industrial exhibitions
- Seminars/workshops/presentations
- Guest faculties

### Roles

If you wish to have a position of importance in a Club, you can nominate yourself for any one of the following roles

- President
- Secretary
- Treasure
- Promotion & Sponsorship Coordinator
- Team Heads
- Student Voluntary Members





## STUDENTS ONCE UPON A TIME, SUCCESS STORIES TODAY

"I qualified as a Chartered Accountant in November 2020. I have done Intermediate from Tapasya. My journey with Tapasya was beyond my classes because everyone including teachers always supported me."

- Kirthi Bajaj, Chartered Accountant, Ernst & Young, Hyderabad. "I'm proud to be a Tapasya alumnus. We are thankful to our dearest Sridhar Sir for imparting knowledge and nourishing us to clear CA exams with flying colours."

- Umarani, Finance Manager, FCO, Dubai.

"I had come to Tapasya knowing nothing. I had chosen MPC in Intermediate and eventually thought to become a Chartered Accountant. It's here at Tapasya, I learned everything."

- Hasneet Singh, Global Finance, Franklin Templeton Investments.

"To be the best, you need to learn from the best. And yes, I'm a proud alumnus of Tapasya."

- Ayushi Bansali, Tax Consultancy, KPMG, Hyderabad.

"Sridhar Sir's way of teaching is unique. He tries to connect the subject to real life and gives practical examples to the extent possible for the benefit of students. Also, he tries to make the classroom sessions as interactive as possible."

- Mohana Chary, Manager, Novartis, Hyderabad.

"When I think of Tapasya, it's always with a smile and a lot of fond memories of teachers and Sridhar sir."

- Udit Luharuka, Dr. Reddy's Lab, Hyderabad.



### KUKATPALLY

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H.No 16-11-511/B/14,Shalibanda Ngar colony, Lnae Opp:Briliant High School Dilsukhnagar, Hyderabad-500060 Ph: +91 950 5700 300 +91 950 5700 400



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# BENGALURU

























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