



TAPASYA

COLLEGE OF COMMERCE & MANAGEMENT



**EMPOWERING
THE WORLD OF
BUSINESS WITH
LEADERS**

**“PREPARING
FOR A WORLD
THAT’S
CHANGING
EVERYDAY.”**



In today's dynamic landscape, strategic-thinking is the compass that guides businesses through constant change. It involves forecasting shifts, welcoming innovation, and making the most of technology. Strategic thinking deals with complexities and change. It's not just about short-term gains, but a holistic approach, integrating diverse perspectives and promoting collaboration. It drives businesses towards innovation and gives it a competitive advantage, keeping societal needs and environmental concerns in the mind.

Today, keeping all this in the mind, Tapasya College of Commerce and Management (TCCM) is steering the thinking of the next generation of leaders, towards a new era of change. As an institution, in the last one-and-a-half decade, we have grown, we have evolved, and we have adapted to create talent for the world of Business and Commerce.

Tapasya is a sought-after and preferred education destination for Management and Commerce studies in Hyderabad and Bangalore. There has been a shift from traditional programs to courses in Management, Commerce, and Economics. We are proud to be at the forefront of these changes – welcoming and preparing the next generation of business leaders.

I welcome you to Tapasya, make it your springboard to the world, equipped with a degree in Commerce or Management.

Warm regards,

**CA Sreedhar Muppala,
Chairman**

WHY TAPASYA, YOU MAY ASK!



Tapasya is dedicated to equipping the next generation of students with the skills, the knowledge, and exposure that's essential to arrive at solutions in the realms of Business, Commerce, and Economics.

Our approach is centered on adaptability, with our curriculum designed to align with the ever-evolving

global Commerce and Management sectors. Education at Tapasya offers the opportunity to become business leaders, brand leaders, thought-leaders. Our faculty members are committed to guiding students towards success, equipping them with an enriching educational experience and market-oriented training. As a result, our students have achieved numerous accomplishments in the realms of Business

KEY HIGHLIGHTS



Strong presence in Telangana and Karnataka. 7 campuses in Hyderabad, 5 campuses in Bengaluru.



Expert guidance, coaching, and mentoring



Talks and seminars by industry experts



Regular educational tours and industrial visits



Integrated courses such as CA, CMA, CLAT and IPMAT



Presence of a dedicated Corporate Relations Department (CRD), Entrepreneurship Development Cell (EDC), Corporate Recruitment Training Cell (CRTC), and Industry Exposure Cell (IEC)

If you are aspiring to be a successful business leader or an entrepreneur, join Tapasya and fulfill your dreams.

ONE GATEWAY TO A FUTURE OF OPPORTUNITIES.

- **18** Intermediate and PU Colleges across Hyderabad and Bengaluru.
- **11** Degree Colleges across Hyderabad and Bengaluru.
- **15000+** Students studying in various courses at present.
- **700+** Experienced and committed staff.
- **28** Spacious buildings with 34,00,000 square feet built-up area.
- **81%** of Students got placed in various companies.
- **15000+** Students graduated till date.

GROUP

- Tapasya Academy
- Tapasya Junior College
- Tapasya PU College
- Tapasya Degree College

GRADUATION COURSES + INTEGRATED COURSES SPECIAL GROUPS.

BENEFITS OF STUDYING GRADUATION AT TCCM

- Innovative teaching methodology
- Industry-institute collaboration
- State-of-the-art infrastructure
- Student-centric approach
- Out-of-the-classroom activities
- Highly-qualified and well-experienced faculty members with industry exposure
- Integrated Courses: CA, CMA, CS.
- Dedicated Corporate Recruitment Training (CRT) and Entrepreneurial Development Cell (EDC)
- Impressive Placement Record

GRADUATION COURSES + Integrated Professional Courses



Courses
B.Com. | BBA



Professional Courses
CA | CMA | CS



International
Professional Courses
ACCA | CIMA

B.Com.

- General
- Computer Applications
- Business Analytics
- Tax Procedures
- Honours

BBA

- Bachelor of Business Administration
- Business Analytics



Our graduation courses are affiliated to Osmania University, Telangana State.

NUMBERS WE ARE PROUD OF OUR EXCELLENCE IN COMMERCE EDUCATION.

CHAMPIONS OF COMMERCE All India Ranks at all stages of CA

CA - FOUNDATION



CA - FINAL



CA - FINAL



CA - INTER



OFFERING THE ULTIMATE LEARNING ENVIRONMENT

- Tally Pro
- Excel Pro
- Stock Market Pro
- Fin Pro
- Finishing School Program
- Digital Marketing

SEMINARS AND MOTIVATIONAL TALKS

Ensuring all-round development of students.

BUSINESS IDEATION

Truly reflects our vision of creating entrepreneur-students, grooming them for a startup life.

BIG BRANDS, SO YOU CAN DREAM BIG.

Tapasya serves as an ideal platform connecting students with top corporates, forming a pivotal part of our mission to provide the stepping stone for their careers. Over and above linking our students with these opportunities, we meticulously guide, prepare, and train them with essential skills, ensuring they enter interviews with confidence and readiness.

The college also hosts career fairs to connect the students with employers. A fair is a stage for students to discuss job openings, seek career advice, and works as a networking event. That's not all, as we host workshops, seminars, and guest speakers that enhance the knowledge and exposure with respect to the industry they may seek to make a career in.



BRANDS YOU LOOK FOR ARE THE BRANDS THAT LOOK FOR YOU TOO.



BEYOND BUSINESS AND COMMERCE, A LIFE OF CREATIVITY.

BEYOND EDUCATION



At Tapasya, there is always an atmosphere of unity and camaraderie. All festivals are celebrated regardless of religion, aiming to unite students from diverse backgrounds. Additionally, college fests bring together students from various colleges, providing a break from academic life. These events serve as an ideal platform for them to showcase their talent, both in academics and the performing arts.

The day of the festival transforms the college campus into a vibrant hub of activity. Students come dressed in traditional wear in vibrant hues. Moreover, festivities often include delightful activities such as treasure hunts, enthralling skits, and a medley of interactive games to engage and entertain all.



INDUSTRIAL VISITS

Industrial Visits are crucial for Management students, as they offer real-world insights that classroom learning cannot replicate. These visits provide students with practical exposure to industry operations, fostering a deeper understanding of business processes. They bridge the gap between theory and practice, enabling students to witness how concepts are applied in a professional setting. These experiences enhance their knowledge, critical-thinking, and decision-making abilities, preparing them for the dynamic challenges of the corporate world.

Students get a firsthand understanding and direct exposure to how operations happen on a factory floor,

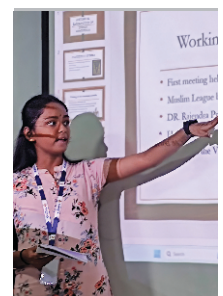
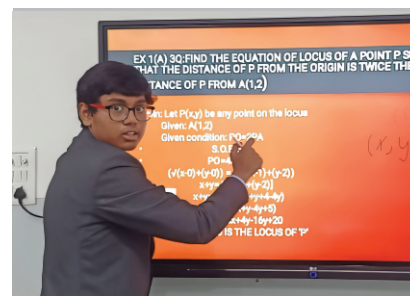
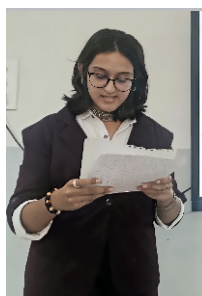
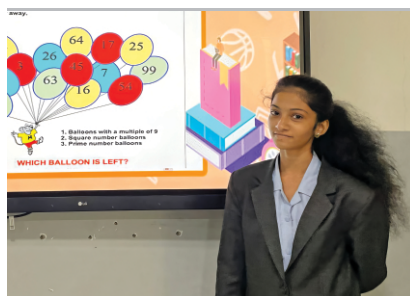
product manufacturing, or quality processes. Tapasya's industrial visits are not only about educating and delivering information, but go beyond academics, presenting students with a realistic view of industry.



WORKSHOPS

Workshops hold immense significance for students of Management, as they provide hands-on learning, encourage practical skills, and real-world problem-solving. These are interactive sessions offering a dynamic platform for students to delve into industry-specific challenges, enhancing their critical-thinking and decision-making abilities. Workshops are a platform that facilitate exposure to diverse perspectives, networking opportunities, and the chance to apply theoretical knowledge in a practical setting.

They are often organized by student-organizations, professors, and other university departments. The topics of workshops can range from professional development to leadership skills to even artistic endeavors. Students can ask questions and receive feedback from the instructor, which can help them develop skills that may be applicable to their future career. By attending workshops, students can also build their network of contacts, which can be extremely beneficial in the future.



TURNING HOBBY INTO A PROFESSION.

Tapasya has clubs and hobby zones that will enable, equip and empower you to take part in various activities. You can choose from a club of your choice. It's a platform to identify your potential, hone your skills and set the foundation to pursue your future.

STUDENT MEMBER

President
Secretary
Treasurer
Promotions & Sponsorship Coordinator



Samskruti

It offers students a span of cultural and arts activities through Music, Dance, Singing, Skit, Dramatics, Painting and various art forms and develops creative talents in students.



Soul Mission

Be a change-agent locally or globally through community service clubs dedicated to various causes available on campus. Opportunities to serve abound for those with a desire to help.



The Conquerors

It's a club for those interested in sports and games, as Tapasya organizes various intra and inter-college competitions and tournaments.



Business Creators

This club is for Business Management students and facilitates exchanging past experiences, new ideas, and collaboration. It covers various segments like Finance, Economics, Marketing, Entrepreneurship, Human Resources, and Communication.





Eco Warriors

This club aims to promote environmental education, conservation, and biodiversity protection. Its primary goal is to sensitize, raise awareness, and educate students about environmental conservation.



Media Savvy

The club emphasizes campus media production: newspaper, magazine, student-blog, ads, audio, and video. For those interested in writing, design, digital media, or photography.



LET'S HEAR IT FROM THEM.

"I truly believe that learning along with practical knowledge is very important. At Tapasya, Swetha had enriching hands-on practice along with her education. Her Business Manager job in a leading software company is the result of such training. Thank you Tapasya!"

- Mrs. Krupa, Mother of Swetha, B.Com

"With the best education from Tapasya, my daughter was able to secure a well-paying job as a Budget Analyst in Mumbai. I am very grateful to Tapasya for giving our daughter the most holistic experience of learning."

- Mrs. Chandralekha, Mother of Vaishnavee, B.Com (Computer Applications)

"Tapasya is one institution where courses are as academically enriching as they are fun and interesting. My son was always part of something exciting and involved himself in club activities. He was part of several painting competitions that also contributed to his Fashion Analyst career today."

- Mr. Bhagesh Kumar, Father of Praveen, BA Fashion Designing

"The faculty at Tapasya are very warm and approachable. They make sure that the subjects are applicable to the ever-changing world. It was an inspiration for my child to be taught by the professors at Tapasya!"

- Mr. Farooq, Father of Aishaa, BBA

"I qualified as a Chartered Accountant in November 2020. I have done Intermediate from Tapasya. My journey with Tapasya was beyond my classes because everyone including teachers always supported me."

- Kirthi Bajaj, Chartered Accountant, Ernst & Young, Hyderabad.

"I had come to Tapasya knowing nothing. I had chosen MPC in Intermediate and eventually thought to become a Chartered Accountant. It's here at Tapasya, I learned everything."

- Hasneet Singh, Global Finance, Franklin Templeton Investments.

"To be the best, you need to learn from the best. And yes, I'm a proud alumnus of Tapasya."

- Ayushi Bansali, Tax Consultancy, KPMG, Hyderabad.

"Sridhar Sir's way of teaching is unique. He tries to connect the subject to real life and gives practical examples to the extent possible for the benefit of students. Also, he tries to make the classroom sessions as interactive as possible."

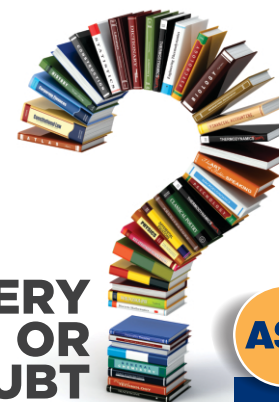
- Mohana Chary, Manager, Novartis, Hyderabad.

"I'm proud to be a Tapasya alumnus. We are thankful to our dearest Sridhar Sir for imparting knowledge and nourishing us to clear CA exams with flying colours."

- Umarani, Finance Manager, FCO, Dubai.

"When I think of Tapasya, it's always with a smile and a lot of fond memories of teachers and Sridhar sir."

- Udit Luharuka, Dr. Reddy's Lab, Hyderabad.



**QUERY
OR
DOUBT**

ASK

TAPASYA
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'Ask Tapasya' is a pioneering initiative by Tapasya College of Commerce and Management, designed for students. It's a program that serves as a guiding light, offering invaluable career insights, strategic initiatives, and wide-ranging clarifications on subjects and related aspects. With a focus on nurturing academic excellence and holistic development.

'Ask Tapasya' opens the doors to personalized mentorship, addressing doubts, and providing expert guidance that sets the path to make knowledgeable decisions. Through this initiative, Tapasya aims to empower students with knowledge and confidence essential to embark on a successful journey towards their professional aspirations.

LAKDIKAPUL

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NARAYANAGUDA

#H.No. 3-4-646, Opp. Deepak Theatre, Narayanaguda, Hyderabad, T.S.-500027
Ph: +91 950 5800 100
+91 950 5800 200

DILSUKHNAGAR

#H.No. 3-11, Plot No. 49, Hanuman Nagar Colony, Chaitanyapuri, Dilsukhnagar, Hyderabad, T.S.-500060
Ph: +91 950 5700 100
+91 950 5700 200

DILSUKHNAGAR GIRLS (HOSTEL)

#H.No. 16-11-511/B/14, Shalibanda Nagar colony, Lane Opp: Brilliant High School Dilsukhnagar, Hyderabad, T.S.-500060
Ph: +91 950 5700 300
+91 950 5700 400

**CORPORATE OFFICE**

#218, Sri Lakshmi Towers, Kavuri Hills Phase 2 Rd, CBI Colony, Jubilee Hills, Madhapur, Hyderabad, T.S.-500033

MADHAPUR

#Plot No 46, Street No 75, Jai Hind Gandhi Rd, VIP Hills, Silicon Valley, Madhapur, Hyderabad, T.S.-500018
Ph: +91 809 6400 100

SECUNDERABAD

#H.No. 1-1-92 to 94, 2nd Floor, Kalanikethan Building, Patny Center, Secunderabad, T.S.-500003
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TURKAYAMJAL (BOYS HOSTEL)

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KUKATPALLY

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YELAHANKA

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