

Years of  
Academic  
Excellence

12

IN  
COMMERCE & MANAGEMENT



**YOUR CAREER  
STARTS HERE**



**UNDERGRADUATE  
COURSES**  

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**BROCHURE**

RECORDS A THUMPING VICTORY IN  
2020 IPE RESULTS



**CA SREEDHAR MUPPALA**  
Chairman

## **Chairman's Message**

“A dream of many ideas came together to design students career, with great passion and an opportunity ceased is how Tapasya College of Commerce and Management (TCCM) was born. We aim to build student's confidence and make them committed to their desired goal and help them with a suitable curriculum that suits their career journey.

The education system at TCCM will help our students to make the best use of their abilities not only in India but also on foreign lands. It's my commitment that TCCM will continue to promote top-notch education and students will enjoy their learning and reap the abundant harvest as long as they are with TAPASYA.”

## **About TCCM**

Tapasya College of Commerce and Management is an exclusive school of commerce for future aspirants who see themselves as success milestones. This makes possible only when theory meets practice and only at TCCM, we not only offer Intermediate MEC/CEC and Graduation B.Com/BBA but career integrated programs like CA/CMA/CS/CLAT/IPMAT all under one roof.

You walk in at TCCM as a high school graduate and we assure you walk out not just with a Degree but with a Degree + Professional Qualification + JOB and it's only possible at TAPASYA.



## Welcome to TAPASYA!

Pursue education, build character, embrace culture, and enact service to transform the world into a better place. Here, you will belong to a community of students, faculty, and staff who are committed to your growth and purpose. Your experience at TAPASYA College will inspire you to do well and do good, both during your time as a student, and long after graduation.

**DISCOVER A PLACE  
THAT TRANSFORMS AND INSPIRES  
YOU BELONG AT TAPASYA!**



# TRANSFORM

THROUGH EXPERIENCE

TAPASYA offers fields of study in today's most in-demand jobs, taught by committed faculty who challenge you to think critically and creatively. From small interactive classes to internships, you will transform as you pursue your passions!

STUDENT WILL BE PROVIDED WITH

MODERNIZED  
COMPUTER LABS

OVERALL  
PERSONALITY  
DEVELOPMENT

MOST INNOVATIVE  
TEACHING METHODS

WIDE RANGE OF  
COMMERCE & MANAGEMENT COURSES

TRANSFORMS  
FROM STUDENTS  
TO PROFESSIONALS

# INSPIRE

BIG DREAMS

What is your vision for the future? At TAPASYA, you can explore what fascinates you most and receive guidance as you reach for your dreams



PRANAVI CHANDRA  
**STUDENT AT TAPASYA**  
CAPTAIN UNDER 19  
HYDERABAD CRICKET TEAM

# BELONG

## TO A LEGACY

You'll belong to an inclusive, diverse community of students from all walks of life. OUR challenge is to continue the TAPASYA legacy to see the larger narrative, recognizing how students have shaped & how we impact others.

**3049**

STUDENTS  
CAMPUS PLACEMENTS

**4000+**

STUDENTS

**7000+**

STUDENTS  
GRADUATED

**10**

DEGREE COLLEGES  
AROUND TWIN CITIES

**6**

MAJOR CLUBS

## ON CAMPUS

No matter where your college journey began, your years at TAPASYA College will prepare you for success in your future, from hands-on experiences and mentorships to career guidance from expert staff, and each day is full of unique experiences by activities, fests, celebrations, workshops, personal grooming & seminars

## IN THE CLUB

TAPASYA purely believes College is a place that lays the foundation to your future and your career. It is a place where you not just gain the academic knowledge but also where your overall personality development takes place. And it's the extra-curricular activities that are responsible for grooming your overall personality.

Several student club events are organized at TAPASYA campus which includes cultural and arts, sports, photography, writing ads, social services, management & business fest & many more....



# WE ENHANCE YOUR WORTH FOR JOB PROSPECTS



# OUR PLACEMENT PARTNERS

				
				
				
	<b>Every MNC in Hyderabad has our Alumni</b>			

## Graduation Placements at Tapasya - 2020



<p><b>20</b> STUDENTS</p> 	<p><b>5</b> STUDENTS</p> 	<p><b>32</b> STUDENTS</p> 	<p><b>17</b> STUDENTS</p> 
<p><b>16</b> STUDENTS</p> 	<p><b>21</b> STUDENTS</p> 	<p><b>5</b> STUDENTS</p> 	<p><b>14</b> STUDENTS</p> 

# OUR UNDERGRADUATE COURSE OFFERINGS

**BBA**  
(Bachelor of Business  
Administration)

**B.Com**  
(Bachelor of Commerce)



## CURRICULUM HIGHLIGHTS

- 🎓 Curriculum designed as per Industry standards with special emphasis on personal skill development
- 🎓 Trained faculty with industry experience along with high powered soft skill developers to ensure all round development of the student
- 🎓 Committed clubs and regular seminars to ensure continuous evolution of students through the years
- 🎓 Dedicated Campus Recruitment training programmes to prepare students for their final placements



## ADMISSION

Awarding Body : Osmania University

Course Duration : 3 Years

Admission Process : Based on Merit

## ELIGIBILITY

- Clearance of 12th grade from CBSE/ICSE or Intermediate, HSC
- Candidate who passed any Diploma course through Polytechnic of Telangana State
- A candidate who has passed any other exam which is the equivalent of Board of Intermediate education- Hyderabad

## GRADUATION COURSES + INTEGRATED COURSES

Special  
Groups

B.Com (General)  
B.Com (Honours)  
B.Com (Computer Applications)  
B.Com (Tax Procedures)  
B.Com (Business Analytics)

CA / CMA  
ACCA / CIMA

Management  
Group

BBA  
(Bachelor of Business Administration)

# TAPASYA DEPARTMENT OF MANAGEMENT

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## SPECIALIZATIONS

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MARKETING

| HR

| FINANCE



## BBA COURSE HIGHLIGHTS

- Regular Business and Industrial visits to ensure students are apace with the changes in industry
- Conduction of certified workshops to keep the learning spirit of students alive
- Development of Marketing, Analytical, Logical and Financial skills- everything required to make the student a complete professional
- Regular interactions with industry thought leaders and influencers through seminars
- Soft skill workshops and sessions to develop the right kind of professional etiquette



# TAPASYA DEPARTMENT OF COMMERCE

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## SPECIALIZATIONS

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**B.Com (General)**

**B.Com (Honours)**

**B.Com  
(Business Analytics)**

**B.Com  
(Computer Applications)**

**B.Com  
(Tax Procedures)**



# BACHELOR OF COMMERCE (GENERAL)

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## CURRICULUM HIGHLIGHTS

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- B.com is the second most popular undergraduate course in the Commerce branch. The degree curriculum of B.Com General gives students the opportunity to work in sectors related to accounting, banking, tax advisory, chartered accountancy, forensic accounting and even foreign trade houses. BCom is also ideal for those who wish to pursue Chartered Accountancy, Cost Accounting and Company Secretary



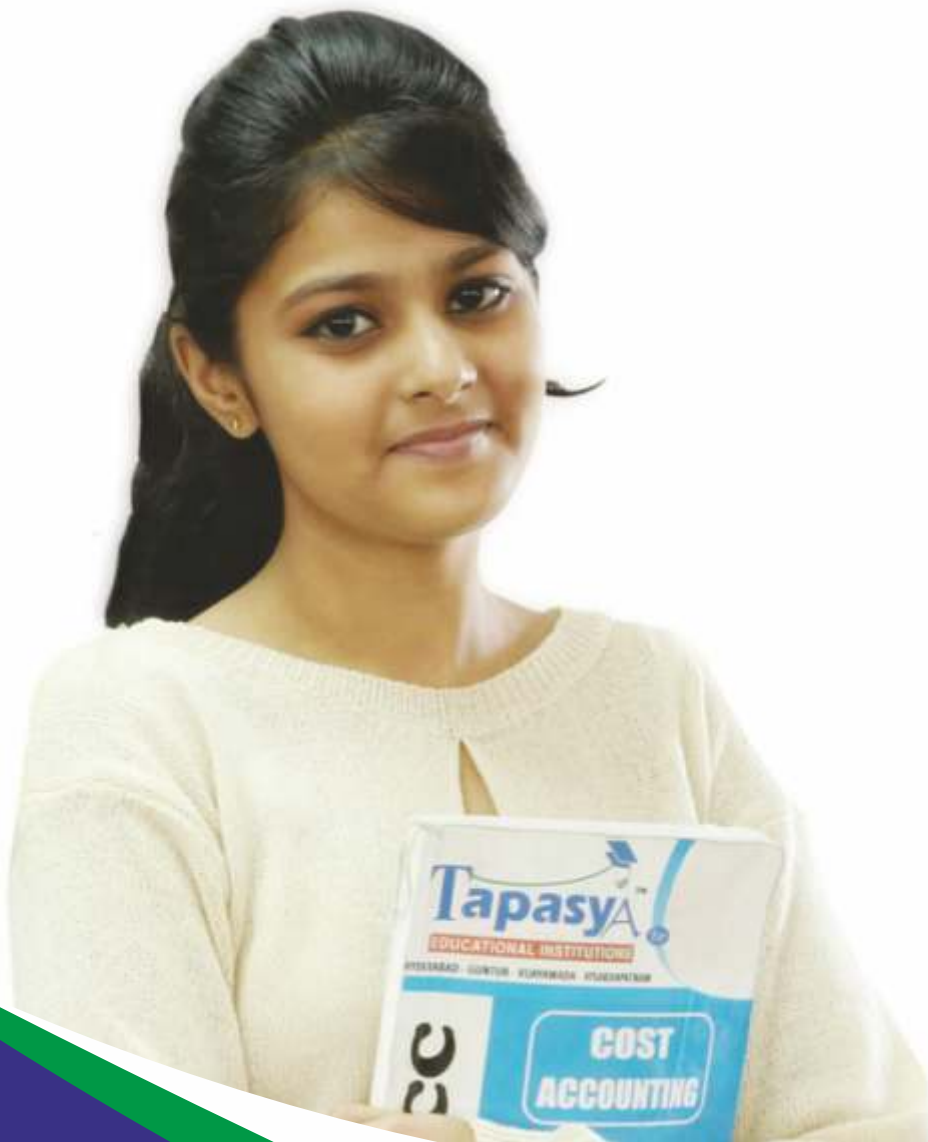
# BACHELOR OF COMMERCE (Honours)

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## CURRICULUM HIGHLIGHTS

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- 🎓 The undergraduate commerce curriculum for honours students at TAPASYA is designed keeping in mind students' aspirations and competencies. Students learn fundamental skills and basic understanding of business management and finance, they also build knowledge of financial instruments, procedures, credit management and overall financial system environment.



# BACHELOR OF COMMERCE (BUSINESS ANALYTICS)

## CURRICULUM HIGHLIGHTS

- B.Com Business Analytics course that combines commerce, data analytics and business intelligence and applies them on future business strategies and plans.
- Recognizing that Business Model in the contemporary world is driven by the digital modes there is a need to churn out professionals capable of data propelled decision making. Given the fact that every business, to be successful, requires resources with analytical and statistical skills to evolve structured information for efficient decision making.
- Students will find no difficulty in seeking careers in Business Analytics ranging from Analyst-level positions to Business Intelligence Executives as also in the realm of Marketing, Operations, E-Commerce and Supply Chain Management.



# BACHELOR OF COMMERCE (Computer Applications)

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## CURRICULUM HIGHLIGHTS

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- Involving the application of software technology for professional requirements, merging the academic specialties of Commerce and Computer Applications. The course follows an innovative modern curriculum.
- Under this program, the students would be taught the basics of Commerce like accountancy, macroeconomics along with use of the latest computer applications and programming in the accountancy.





# BACHELOR OF COMMERCE (Tax Procedures)

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## CURRICULUM HIGHLIGHTS

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- B.Com in Taxation degree course prepares students for a professional qualification in taxation, finance, and accounting and provides a solid base in the field of Taxation, Accounting and Finance, thus making it easier to acquire a leadership / managerial role in the financial sector.
- The students are exposed to details of indirect taxes like customs and central excise tax, wealth tax making them an ideal candidate for banking, financial institutions, stocking and Forex sectors.



# CAREER WITH TAPASYA

## PROFESSIONAL STUDIES

Prof.Studies  
(CA/CS/CMA/ACCA  
/CIMA)

Join B.com/BBA with  
CA/CS/CMA or ACCA  
/CIMA

Higher Studies  
(MBA/PGDM)

Join B.com/BBA  
with CAT/ICET Training

## Corporate Life

Govt Jobs  
(IAS/IPS/ Banking  
Sector)

Join B.com/BBA with  
Banking and Insurance  
courses

Private Jobs  
(Indian Companies  
or MNC's)

Join B.com/BBA  
with Tally,Nism, Softskills  
CRT Trainings etc

## Entrepreneur

Traditional  
Buisness

Join B.com/BBA with Internship,  
ESB(Entrepreneurship Skill Building Cell),  
SIC (Startup Incubation Cell), etc

Startup Unicorn

# AWARD & RECOGNITION

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**Receiving Business leader of the year award from**  
Honorable Chief Minister Sri N. Kiran Kumar Reddy  
Award Year - 2013



**Receiving Times Education Award From**  
Indian Womens Cricket Team Captain Mithali Raj Award year - 2017



**Receiving Times Excellence Award Year 2019-20**

# WORLD CLASS INFRASTRUCTURE



## OUR LOCATIONS

### HYDERABAD

#### LAKDI-KA-POOL

11-5-449, Opp Shah Function Hall,  
Near FTAPCI, Red Hills  
Lakdi-ka-pool, HYDERABAD - 04.  
Ph: 970 528 8887, 888 555 0173

#### NARAYANAGUDA

H. No. 3-4-646, Opp. Deepak Theatre,  
Narayanaguda, HYDERABAD - 27.  
Ph: 888 554 1485, 888 5018 709

#### KUKATPALLY

Plot No:134, H.No 2-2-1/134/1 Aishani Arcade,  
Phase;1 Bhagya Nagar Colony, Beside  
KPHB Metro Station, Kukatpally,  
HYDERABAD - 72.  
Ph: 888 554 1481, 728 888 0634

#### SECUNDERABAD

H. No. 1-1-92 to 94, 2nd Floor,  
Vara Mahalakshmi Showroom  
Building, Patny Centre, RP Road  
SECUNDERABAD - 03.  
Ph: 888 554 1480, 994 899 7674

#### DILSUKHNAGAR

H. No. 3-11, Plot No.45,  
Hanuman Nagar Colony,  
Chaitanyapuri, Dilsukhnagar,  
HYDERABAD - 60.  
Ph: 888 556 1402, 834 0000 254



Ph: 888 555 6611 | 888 555 6622



[www.tapasyaedu.com](http://www.tapasyaedu.com)