

Years of  
Academic  
Excellence

12

IN  
COMMERCE & MANAGEMENT



# INSPIRO - 2021



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**Education is the most powerful weapon  
which you can use to change the world**

- Nelson Mandela

”



## Welcome to TAPASYA!

Pursue education, build character, embrace the culture, and enact service to transform the world into a better place. Here, you will belong to a community of students, faculty, and staff who are committed to your growth and purpose. Your experience at TAPASYA Degree College will inspire you to excel during your time as a student and long after graduation.

**TAPASYA,  
A LEARNING CENTER,  
WHICH TRANSFORMS AND INSPIRES YOU!**



**CA SREEDHAR MUPPALA**  
Chairman

## Message

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“A dream of many ideas came together to design students career, with great passion and an opportunity ceased is how Tapasya College of Commerce and Management (TCCM) was born. We aim to build students confidence and make them committed to their desired goal and help them with a suitable curriculum that suits their career journey.

At TCCM, our educational system not only helps our students to make the best use of their abilities not only in India but also abroad. It is my commitment that TCCM will continue to promote top-notch education, and students will enjoy their learning and reap the abundant harvest as long as they are with TAPASYA.”

## About TCCM

Tapasya College of Commerce and Management (TCCM) is exclusively a school of commerce for future aspirants who would like to see themselves as success milestones. It is possible when theory meets the practical application. At TCCM, we offer Intermediate with MEC/CEC options and at B.Com/BBA offer career-oriented integrated programs like CA/CMA/CS/CLAT/IPMAT all under one roof.

You walk in as a high school graduate to TCCM. We ensure that you walk out just not only with a Degree but with a Degree + Professional Qualification + JOB, and it's only possible at TAPASYA.

### Message from the General Manager



**K. Srinivasa Rao**  
General Manager

Dear Students,

“Let all your dreams are materialize”

Education enables a person to rediscover identity and enhance their self-esteem. We laid down the foundation of Tapasya on the principles of “in pursuit of excellence” with best faculties. We equipped our campuses with the best amenities to offer an infrastructure comfort to our students, to make them happy during their stint in the campuses.

I am happy to note that our students are strenuous in their academic and co-curricular activities enhancing their skills and remain competent in the competitive environment. Tapasya being a hallmark of quality in Commerce Education, I am confident that our students bring laurels to their alma mater, by remaining brighter in their career.

I take this opportunity by wishing them the very best in all their academic and professional endeavours!



## Message from the Deputy General Manager



**O. Sri Hari Rao**  
Deputy General Manager

Tapasya is an innovative college of commerce and management, training and guiding the students to their success for 12 years. We are very proud to welcome thousands of new students to our campus every year. All of our students come from various cultural backgrounds throughout India and get trained up under one roof with unity and diversity. Your success is our only watchword at Tapasya, and to preserve such reputation we design a curriculum by considering the student's area of interest right from the 1st semester itself, which will help them to learn with fun.

The “skill add-on” process in each sem will help a student to maneuver in multiple directions of success, right from employable to an entrepreneur. Once a student joins the Tapasya community he/she will experience many enriched sports and cultural clubs.

We are esteemed with the significant accomplishments of our students and the results our college has achieved in being a better choice in education over a decade. Join Tapasya for a guaranteed well-off future.

## Message from the Zonal Head



**G. Venkat Reddy**  
Zonal Head

An exuberant welcome to the academic year of 2021-2022! As we step into the new academic year filled with hope and dreams of scaling new heights, I wish to reiterate the importance of few things that we have to keep in mind. Tapasya College of Commerce and Management (TCCM) nurture today's generation with the required knowledge and wisdom to mature as tomorrow's global citizens. We help students grow to be self-directed, realistic, and responsible decision-makers in our multi-cultural ever-changing world. We believe it is our responsibility as educators to nurture and develop every learner and prepare them to face the

world. Our college has achieved academic excellence all through these years, and it gives me immense pride to acknowledge the contribution of all the teaching and non-teaching staff members in their endeavour as a team. We continue our professional etiquette and responsibility towards our students in future too.

I assure you that the paramount of Tapasya will always be education and learning with equal opportunities to all to explore their fullest potential.

## Message from Branch Head



**Sateesh Mamillapali,**  
Branch Head,  
Tapasya Degree College, Lakdikapul

Dear Reader  
Greetings to you !!

Education has its work only when it includes the purpose of imparting students the core values of confidence, conviction and character. It needs to graduate their focus from 'what to think' to 'how to think'. It gives me immense pleasure to share with you that we at TAPASYA have been putting our untiring efforts to ensure the holistic growth of its students. From striving to provide quality education to instilling the temperament of inquiry it has made a remarkable contribution to the society and to the nation.

Our new education reforms emphasize on value

education, glorious tradition and sense of history.

My heartiest congratulations and best wishes to all the Principal's, Teacher's, Students, Alumni and the Administrative staff on the occasion of bringing the college magazine 2021, which presents an opportunity to the institution to rededicate itself towards fulfilling the aspirations of the present and future generations.

## Message from Branch Head



**Rajendra Prasad Sirikonda**  
Branch Head, Tapasya Degree College,  
Secunderabad.

I am delighted to learn that INSPIRO - 2021 of Tapasya magazine would soon be published. My hearty congratulations to the editorial team! The magazine for sure will have a wide readership as the fame of the Tapasya College of Commerce and Management largely depends on the students and teachers. The teacher as a facilitator nurtures the skill and talent of the students. Thus, the college magazine will showcase the accomplishments of the students and the teachers who demonstrated their versatility.

I take pleasure to convey my best wishes in their endeavour!

## Message from Branch Head



**Dr. Krishna Murthy Podila**  
Branch Head, Narayanaguda

Dear young friends,

I am delighted in welcoming you to this vibrant institution of learning. Our endeavour at Tapasya Degree College will be providing a platform where our students can take up the opportunities and the challenges to do the things on which they are competent and rise to their potential, on all front curricular and co-curricular. The future of the nation depends on the managerial empowerment of the youth. We recognize that the primary role of an educational institution is to channelize the energies of youth towards productive and creative goals through unfettered knowledge.

Innovation in the educational system is the need of the hour. Here, we promise to impact a high-quality education to the youth that is a very substantial potent and conscious task. We organized a wide range of multi-dimensional activities which go a long way in boosting their self-esteem in decision making and problem-solving,

complemented by soft skills and management skills. We introduced a wide range of skill-oriented courses supported by the library and smart classroom to inculcate a spirit of digitization of activities among the students.

I welcome you all to this great institution of higher learning and caring environment that will see all of you are blossom into empowered & sensitive human beings. An intelligent and ambitious student should know that sky is the limit, and I invite you to be an integral part of this vibrant and thrilling journey of endless opportunities at colleges for learning the spirit of nation-building.

My good wishes to all.

## Message from Branch Head



**Subba Reddy**  
Branch head, Kukatpally.

Dear Students,

Welcome, all to the new academic year with TAPASYA College of Commerce & Management! We are thrilled to be partnering with you as you participate in an exciting educational journey of discovery. Whether you are a returning, first-year, or transfer student, you will find unlimited opportunities to enjoy campus life by learning, exploring, and engaging together.

At Tapasya, we cultivate a different sort of student on-premises, a dynamic leader and bold thinker empowered not just for one moment but, any moment in history, our alumni represent as a beacon of light shining our path towards this remarkable success. You walk into Tapasya as a high school graduate, and I assure you walk out as a successful entity.

Thank you



# ANNUAL REPORT 2020-21

## TAPASYA DEGREE COLLEGE OF COMMERCE AND MANAGEMENT

presents the Annual Report of 2020-21. It chronicles the major initiatives and events during the academic year. It recognizes the achievements of the students and faculty. In addition, it also provides information on the activities of student societies, institutional social responsibility and prominent visitors to the College during the academic year.

### Presentations/Seminars/Workshops by Guest Faculties

DATE	TOPIC	SPEAKER
7.6.2021	Train Your Brain For Success	Prof. Jitender Govindani MBA, PGDBM, MA, (Psy), Ph.D
3.6.2021	Opportunities & Challenges To Business Environment In India Due To COVID – 19 crisis	Prof. Ranga Reddy M.Com, MBA, M.Phil,Ph.D
12.5.2021	Start Unlearning & Kaizen Workshop	Dinker Sahni, Certified Management Consultant
20.4.2021	The Pathway To Success: A Road Map To Crack IIM Entrance Exam	Mr. Ratnakar Softskill Trainer, Life Coach,Motivator & Columnist
19.10.2020	Speculative Focus On Companies Demand	Dr. Surya Praveen DMS, MBIS, BGCC, B.E., SAP, PGDSHRM
19.9.2020	Forward Focus (live Yoga Session)	Mr.M. Ajay Kumar, M.sc In Yoga, M.Phil, P.G.Dip In Yoga Therapy & Stress Management
27.8.2020	Un-Clocking Skills On 21st Century Soft skills	Ms. Rosy Matilda Corporate Soft Skill Trainer
18.8.2020	E Raksh (Cyber Peace)	Janice Verghese, Cyber Lawyer & Cyber Security Specialist
17.8.2020	Ethical Hacking	Mr. Santosh Chalvadi, Founder & CEO Supraja Technologies
8.8.2020	Destination Success	Prof. Ranga Reddy, M.Com, MBA, M.Phil,Ph.D

**ON CAMPUS  
PRESENTATIONS BY STUDENTS**

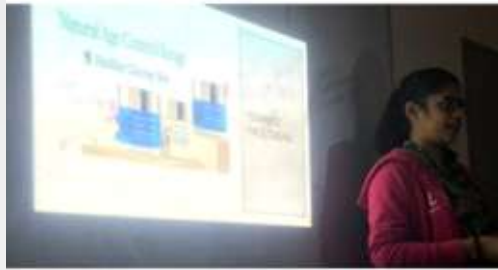
DATE	TOPIC	COURSE
20.3.2021	Challenges and opportunities for women entrepreneurs in India	B.Com
27.2.2021	COVID-19 effect on Indian Health, Education, and Industry	BBA
27.2.2021	Promotion of cottage & small scale industries: Impact on rural areas	B.COM
20.2.2021	Evaluation of E-commerce	B.COM
20.2.2021	The industrial and GDP growth rate in India since the pandemic started	BBA
20.2.2021	Share market & its future growth in 2021	BBA
13.2.2021	Create your own product using any sales promotion mix and discuss the USP of your product	BBA

- **B.Com & BBA students of 3<sup>rd</sup> & 5<sup>th</sup>-semesters completed Online Internal Examinations in January 2021.**
- **B.Com & BBA students of 1<sup>st</sup>-semester completed Online Internal Examinations in March, 2021.**
- **We proudly announce that 92% of the final year students have completed their graduation for the Year 2020-21.**
- **On 5th March, Tapasya celebrated its 12<sup>th</sup> Anniversary.**
- **We have started FINISH SCHOOL TRAINING to final year students. To help students crack competitive examinations and placement drives, we provide training in subjects like Competitive English, Quantitative Aptitude, Reasoning, General Knowledge and Current Affairs.**

## STUDENTS PRESENTATION



**Ch. Bhuvana Sri**  
BBA



**I am privileged to be a part of Tapasya College of Commerce and Management (TCCM).** It nurtures us in academics and soft skills to improve communication skills which include PowerPoint presentation.

We attended many seminars. One of the seminars was on The New Product Development. While preparing for the activity, we learnt the nuances of product development, which also helped us in academics. This sort of events is helpful to understand the theory and its application.

I am glad to be part of this alma-mater. I eagerly wait for more such activities which improve our knowledge and thank Tapasya for instilling my self-confidence.

**Thank you!**



**Poojitha Line**  
B.Com Taxation

**As a student, my association with Tapasya Degree College started this year.**

Tapasya always inspires and motivates me in academics and co-curricular activities. They encourage us to enhance our skills to remain competitive. In February 2021, I took part in 3 projects, namely:

- **INDIAN SCAMS**
- **EVALUATION OF E-COMMERCE**
- **PRODUCT INNOVATION (Line N95 mask)**

I place on record my humble gratitude to the Faculty Members and Management of Tapasya Educational Institutions for motivating me and grooming my confidence levels.



**Sophia Pathan**  
B.Com Taxation

I am privileged to be part of Tapaya Institutions as I joined this year.

Tapasya grooms me to acquire necessary skills, valuable knowledge about this diverse world, people, and concepts. My confidence levels boosted due to my regular attendance at the college.

Our management has organized many seminars wherein one of the themes was “Manufacturing our Product in the market”. My participation was helpful to improve my communication and presentation skills.

**I am hopeful that Tapasya will enable me to become self-confident when I earn my degree and be a graduate.**

I know for sure that one day this valuable experience will help me in my search for yet another rewarding career.



**Bhargavi Reddy**  
B.Com Taxation

**I feel honoured and privileged to study B.Com (Taxation) in this institution after completing Intermediate from the same institution. It is a memorable experience.**

Our institution has highly qualified, experienced, and committed faculty to mentor us. They conduct seminars and educational programmes frequently to enhance our learning and interpersonal skills. I participated in one of the presentations by our faculty. I choose my sub-topic as e-streaming services, and I've given my best in it. This project enhanced my knowledge of commerce. We also took part in other projects that enhanced our understanding of marketing.

I thank the management for allowing us to participate in these activities, which helps us to boost our confidence. We learnt the application of theoretical concepts and knowledge in all possible ways.



## Anjum Begum

B.Com Honours

I am privileged to associate with Tapasya since Intermediate. I feel honoured to join the college for my future goals. The college always supports and helps students to grow. One of the good things about the college is online classes. Our teachers struggle a lot to make the students understand the topics. In my opinion, TAPASYA is an ideal institution to appreciate, as it allows pursuing our activities. They teach us not only to improve in many aspects but also help to fight the competitive world ahead. Our teachers are our mentors to improve our communication skills and studies. Tapasya Institutions organizes many seminars and webinars. They conduct online classes and allows us to pursue goals. Furthermore;

- I am happy to be a part of this college since Intermediate.
- They help us in improving our personality.
- They conduct webinars so that we get knowledge and focus on goals.
- They conduct quiz competitions to enhance our knowledge
- They even conduct the weekend test so that we should improve our skills.

There are many more struggles, but we are confident in our abilities. Thank you for making me a part of college.

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## Kasaboina Mounika

B.Com (computers)

I feel honoured to associate with TAPASYA as a student of B.Com 1st year. TAPASYA had always been inspiring & motivating me in all aspects of academics and co-curricular activities. **TAPASYA also encourage us in enhancing our overall skills. I took part in a project which allowed me to tone up my presentation skills.**

### • EVALUATION OF E-COMMERCE

I have given a presentation on E-COMMERCE. It is about online services of buying & selling of products which includes the online purchase of books. The deals are between B2B, B2C, C2C, C2B [BUSINESS TO BUSINESS, BUSINESS TO CONSUMER, CONSUMER TO CONSUMER, CONSUMER TO BUSINESS] with business cases.

This presentation was helpful to improve my knowledge and skills. I am thankful to my faculty members, principal sir, and management for their valuable suggestions, guidance, and motivation.





**N. Maheshwari**  
B.Com Computers



**My association with Tapasya has been since intermediate. Tapasya always inspires, encourages, and motivates me in all aspects that include academics and extra-curricular activities.** Tapasya college not only teaches me education but also many to acquire many skills. Tapasya always encourages me like a family member and whose memories remain a part of life. Our college management has conducted many seminars to develop our communication skills. I got an opportunity to participate in this activity which improves my potential knowledge.

I gave a presentation on, the role of E-Commerce in reducing operational costs in an organization. The theme highlights various types of E-Commerce, a brief history, merits and demerits of e-commerce, and how to minimize operative costs in an organization. I humbly place on record my gratitude for the valuable suggestions, guidance, and motivation from the faculty members, principal sir, and management. But for them, it would not have been possible for me to stand up at the forefront and be a good performer. I thank Tapasya for keeping me involved in such activities and build up my confidence levels and skills even better.



**R. Jyothika Sruthi**  
B.Com Computers

**I am privileged to be a student of Tapasya and have been their student since intermediate. TAPASYA had always been inspiring & motivating me in all aspects of academics and co-curricular activities.** Our professors are highly qualified. My 1st presentation experience is worth remembering. It was a small room with 30 benches, I had never done a presentation before, and I was very nervous before getting up in front of the class (as I was standing in front of them!). It was relaxing to know that the first presentation would be on a topic of my choice. It took a certain amount of the nerves away, but I was still shaking in my seat before I got up.

I have completed two presentations. The topics of the presentation were Goal Settings, E-Commerce. These presentations are helpful to improve our knowledge skills. I place on record my gratitude to the faculty members for motivating me in accomplishing my presentation. But for them i thank Tapasya for involving me in co-curricular activities and build up my self-confidence levels.



**V. Sandhya Chary**  
BBA



I am privileged to associate as a student in Intermediate and continue the association with Tapasya Degree College. **Tapasya taught me many values about life, and the management is quite friendly towards the student community. Apart from studies, they conduct many extra-curricular activities like sports, events and more.** The college management conducted few seminars and poster-making projects to acquire the required knowledge and skills to boost our confidence levels.

I have participated in one PPT and two poster making presentations in February-2021, such as:

- New Product Development
- Industrial Growth During Lock Down
- Covid-19 Evils Effect On Industry, Education, Health

My 1st presentation on new product development details features of the product, comparison, USP of the product and its developmental aspects. The 2nd presentation was on industrial growth during the April 2020 lockdown and how industries faced problems, and how the industrial growth rate has fallen. The 3rd presentation was about the evil effects on the industry, education, education, health and how COVID-19 affected these systems.

I thank Tapasya for bestowing these opportunities to prove myself and build up my coincidental levels better.



**K. Karunakar Reddy**  
BBA

I am happy that I was allowed to participate in a seminar about measures to control covid-19. In the pandemic time, our country faced employment problem and hunger.

My college management inspired me by providing their guidelines to do this project. **In Tapasya, every faculty encourages me with my thoughts and ideas.** I referred articles and sourced internal material to prepare for the seminar provides the information to be taken better measures to develop our country. This information says that everyone helps the government and society for its development. To conclude, I feel that every student should take an active part to learn new concepts and share knowledge with others.

I thank the college management for supporting me.



**K. Sri Sai Prakhya**  
B.Com (Computers)



**I feel elated to continue my association with Tapasya Educational Institutions since Intermediate, and I continue to pursue B.Com-Computers 1st year.**

As a part of grooming, our management has conducted few seminars for developing our general skills and strengthens our confidence levels. I took an opportunity to take part in the events to improve my presentation skills and participated in 2 projects during February 2021

**20.2.2021 Evolution of E-Commerce**  
**27.2.2021 Promotion of Cottage and Small-Scale Industries**

I made a presentation on the emergence of E-Commerce highlighting various types of E-Commerce, its impact with pros and cons and its future potential with some business cases. In the 2nd project, I had the opportunity to present an overall scenario of small and medium scale industries, their importance in the country's economy and government assistance to improve the rural economy and the best ways to promote them. The project allowed me to understand the practical side of the industrial world. While I say that these activities helped enhance my knowledge and skills. I express my gratitude to the Faculty Members, Principal sir, and Management for their valuable suggestions, guidance, and encouragement. I place on record that I owe my accomplishments to them. I thank Tapasya for whatever I am today.



**Sania Begum**  
B.Com (Computers)

**I am pursuing (B.COM COMPUTERS) at Tapasya Degree College in Dilsukhnagar.** Tapasya allowed me to take a participate in a seminar. I concluded a topic on the promotion of small scale industries through which I dealt with many things and learned about the new industrial world. Our college faculty inspired me to prepare the text that I have experimented on the knowledge of the industries and their work. My college faculty is very talented and encouraged me to take part and showcase my talent. I referred to several reading materials to prepare for the seminar. This seminar explains how people are deal with the present industrial world and its circumstances, especially in rural areas. It was an opportunity to showcase my talent. I wish that every student should be active in learning new things and share knowledge with others. I humbly pay my gratitude to the entire staff of **Tapasya for giving me this great opportunity and inspiring me to learn new things.**

**Thank you.**



**A. Deekshitha Reddy**  
B.Com (Taxation)

**I am sure that no one could have even imagined that this kind of situation will occur. This pandemic had taught us a great lesson of knowing the value of being clean. Let me narrate to you a real story of how a hero {TAPASYA ACADEMY} helped students from villain {COVID-19}. We are students who are fond of watching movies. We watched movies that have different kind of message.**

In our world of movies, we watched few movies related to the theme of the virus. We know that this kind of movies exists only to be watching though they no longer existed in reality. Meanwhile, our assumptions went wrong by the entry of the covid- 19 virus {villain in this story}. Things happening around us were just like in the movies. After watching all the movies, we developed a fear about our future studies, and our life, as there is a rapid increase in the deaths by different diseases and covid- 19 waves. Now there is an entry of hero-{TAPASYA ACADEMY} who had taken up the job

of saving his students from a villain. Most of the student life is affected by the villain. The hero offers a solution to the problems that the students are facing. Hero had set up a plan to start online classes for students. The friends {TEACHERS} of the hero also helped students.

As this is a new technique, the hero friends (teachers) made them feel it easy. They also planned online quizzes, workshops so that it could make students gain knowledge. As students lost their hope in their future hero made them realize their capability and potentiality. Hero is behind the students every time and made them gain their confidence back. Whenever they feel low, the hero and their friends conducted motivational classes to boost up them. Students thanked the hero for making them win against the villain. That's the end of the real story. Tapasya Academy made us gain knowledge back and made our future even brighter in the hard times. I thank Tapasya for being behind every student and keep supporting us. We are proud as a student of Tapasya.



**D. Sai Krishna**  
B.Com (Computers)

**I am happy to be a part of Tapasya Educational instruction as a student of B.Com (General) 1st year and had association since intermediate. Tapasya had always been inspiring and motivating me in all aspects not only in academics but also in co-curricular activities.** Tapasya encourages like a family member and it always remains a part of my life. The professors are highly qualified. The faculty behaves in a friendly manner. They encourage us to improve our soft skills. As a part of this, my college management has conducted many seminars to develop our communication skills. I got an opportunity to participate in this activity which improves my potential knowledge. My presentation experience is the first of its experience as I have a group to discuss with. But I was also very nervous, after all, this wasn't a presentation in front of my classmates am thankful for the motivation received from the Management of Tapasya Educational Institutions. Tapasya provides us with the necessary tools to enhance my skills more. My experience was wonderful working with team-mates about this project. This project helped me to improve my communication skills. Thank You TAPASYA!

I would like to thank everyone for giving me this opportunity to work on project.





**Pothuri Niharika**  
B.Com (General) 1<sup>st</sup> year

The COVID - 19 pandemic has presented many challenges to students, educators, and parents. Children and young adults already coping with mental health conditions have been especially vulnerable to the changes. Now we are learning about the impacts on students due to the closure of the educational institutions, physically distancing guidelines and isolation and other expected changes to their lives.

Meanwhile, **Tapasya educational institutions have become active extensively since May 2020 by conducting online classes for intermediate, degree, CA and CMA students, and they are even helping this year graduates by organizing CRT**

**classes.** The Institute also conducted online anniversary celebrations and traditional day to increase morale between the students at home. With this sudden shift away from the classroom in many parts of the globe, some wonder whether the adoption of online learning will continue to persist post-pandemic and how such a shift would impact the worldwide educational market. While many students struggle to stay on their path towards their goals, Tapasya institutions are doing their best by staying on the student's side to overcome their difficulties.



**Saikumar**  
B.Com (Taxation) 1<sup>st</sup> year

**My association journey started at Tapasya in 2017. I love my faculty as my family members,** and they reciprocate the same. Tapasya offers education and students to participate in events and much more.

For sure, I am aware that when I grow up and achieve success, I'll look back to all of the good days this institution has provided me and be thankful that it helped me a lot, and because of this institution, I am where I stand now.

Tapasya enabled me to overcome my fears. Socializing with people is due to my participation in events which taught me several new things. I look forward to excelling in them.

**Thank you**



**B. Sai Vennela**  
B.Com (Taxation)

**I'm feeling proud of myself for doing my graduation in Tapasya because it helped me in my skills. I studied Intermediate in Tapasya and glad that I continue to remain in the college for the past three years.**

subject. Our college taught education, discipline, and freedom. The events organized by the college are helpful to our students to improve communication and presentation skills.

The college faculty has a friendly relation with the students. So it helped the students to improve their knowledge regarding the

I hope this will help students to pursue their goals and ambitions to achieve in their life. Thank you for supporting my talent and for being with me.





**Bhairi Rachana**  
B.Com (General)

Everyone knows about the current situation. No one could have even imagined that the academic year could have ended in this way. We all know that pandemic is a global crisis, and everyone struggles with health and financial problems. We, students, have also struck at home and cannot go anywhere. But still, we are connected with our teachers and classmates through online classes. We know that this is a new technique for learning, but our teachers made us learn in a simplified manner.

**Most of our lives were affected by the COVID-19 outbreak, yet Tapasya Academy conducted online classes for students. The teaching online during the difficult times was like a silver lining, as they were good to study. The online classes of Tapasya Academy were a great experience as the teachers prepared with a slide presentation, quiz programmes, and conducting examinations. Through Zoom, Students socialized by creating breakout rooms for group work. The motivational classes by the college helped us to concentrate on our studies. The time and efforts invested by teachers were highly applaudable. Tapasya Academy made our online classes is of interest and was easy to understand.**

**Thank you, Tapasya!**

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**V. Mounika**  
B.Com (Taxation)

“CORONA” is a frequently used word by people from last year, and people are afraid of it and fighting together to beat the coronavirus. Due to the pandemic, businesses and educational institutions closed, and many rendered jobless, and the whole economy was affected. The pandemic situation impacted my life and taught me about health, responsibilities, cleanliness, and many more things. This pandemic is the worst days in our lives, as we suffered financial loss and many mental pressures.

However, the good thing is, our studies continued uninterruptedly through online education that bridged the connectivity between students and teachers.

**I am proud to be a student of Tapasya Educational Institutions for the care they took on our education. I am very thankful to them for providing educational facilities.**



**Mudam Nithin**  
BBA



I am studying in Tapasya since Intermediate. Tapasya motivates all the students in studies and other activities. Our college organized few seminars to develop our knowledge of soft skills. I took part in all the following three events such as:

**20.2.2021 Measures to be taken to maintain development**

**27.2.2021 Evil effects in India on Health, Education and Industry's due to COVID-19**

**6.3.2021 Development of New product in the market**

My advice is that every student should participate in the events and gain knowledge from the themes presented. Their confidence levels improve and alongside develop soft skills. If they explain to the other students, they become perfect in that topic. My regular practice polished by abilities and could come out of my inhibition.

I thank Tapasya for the opportunities given to me and my classmates. I owe gratitude to the Principal sir, Faculty and Management.



**Thanya Sri P**  
B.Com (General)

I am one of the privileged students of Tapasya Educational Institutions Tapasya Educational Institutions wants to express my view about the college. It is one of the best commerce & management colleges in India.

Tapasya provides good education and the best environment to learn about themselves and the practical world. It encourages students to take up socio-cultural activities along with academics which I think is appreciable. They react in the best possible way to address student needs, which every pupil wishes. COVID - 19 has brought many changes to the educational system with which we are not acquainted. However, Tapasya has its best to overcome the pathetic situation and did a fantastic job.

Our college has organized several virtual events like webinars, seminars, and motivational classes, along with the curriculum, which is splendid. **Without the whole team of Tapasya, it is not possible. Particularly I thank our teachers who constantly strived hard to make the best for us.**

**"Acharya Devo Bhava!"**

**Thank you.**



**Y. Sushma**  
B.Com (Taxation)

COVID 19 was a challenging situation to all from a teenager to the old. Before the pandemic, I didn't experience any struggle. I only knew joy and laughter that filled the walls at my home. As I was in the hostel, I was not aware of the hardships our family experienced, and now it is despair.

**Now, as a student, I got stuck between education and responsibilities. I realized that chasing a dream requires sacrifices which are possible by support and motivation. Many students gave up on the pandemic. However for me, Tapasya Academy stood by my side to fulfill my dreams. Tapasya not only providing online learning but also encourages me not to lose hope.**



**Meghana**  
B.Com (Taxation)

**As a student of Tapasya Educational Institutions, I am happy for my decision since 2018 to continue my association as a student for my intermediate and now for graduation.** None of us had any clue on the enduring pandemic that a microscopic organism could wreak such havoc in the world. A long-lasting impact of notorious COVID-19 has been created because of which it may take months or years to recover. Someway the educational industry has a bad impact on this pandemic.

Tapasya educational institutions create a learning environment that is quite different. Tapasya have their own methodology of teaching. It equips students with a number of specialized skills that help them excel in different areas of trade, industrial and commercial world. They conducted exams, seminars, gave assignments and helped us in every aspect. I'm glad for being a part of Tapasya Educational Institutions. I believe Tapasya will help me reach my destiny.



**Akkaladevi Harika**  
B.Com (General)



**I am privileged to associate with Tapasya Educational Institutions since Intermediate. Tapasya had always been inspiring, encourages, and motivates me in all aspects which include not only academic but also extra-curricular activities.**

One of these was giving a presentation on evaluation of e-commerce. I participated in this by choosing a sub-topic as advantages & disadvantages of e-commerce and I've given my best in it. This project enhanced my knowledge about commerce. We also had a chance to take part in other projects which improved our knowledge about marketing.

I would like to thank the management for giving us an opportunity to participate in these activities, which help us build our confidence. By doing these projects, we get a chance to learn the application of theoretical knowledge and learn the subjects more in-depth.



**Kirti Modi**  
B.Com (General)



I am happy that I continue my association with Tapasya Educational Institutions since Intermediate in Narayanaguda branch and now progressed to B.Com (General) 1st year and it is now 3 years since I joined the institute.

We have highly qualified and experienced faculties because of them it becomes easy for us to learn and understand things. Every faculty of Tapasya came forward as a great mentor and **always played a very important role in our growth** we feel privileged to have such faculties. We frequently have seminars and other activities going around in our college to help us grow.

Talking about the same they recently conducted a seminar on women empowerment I participated in this program and presented my seminar on same with sub topics like benefits of women entrepreneurs and challenges faced by them. It was a great experience to be a part of such activity which enhanced my knowledge.

I thank management for initiating such programs which help us to build our confidence and which help us to grow in a better way.

**Thank you!**



**K.Dharani Devi**  
BBA



I am happy that I continue my association with Tapasya Educational Institutions since Intermediate in Narayanaguda branch and now progressed to BBA 1st year and it is now 3 years since I joined the institute.

**Tapasya had taught me many values about life. The management are very friendly towards the students more than studies they conduct many activities like sports, programs etc.** The college management had conducted few seminars, and poster-making projects for more knowledge, develop soft skills that boost our confidence levels. I have participated in one poster making presentations on Covid-19 Evil-Effect on Industry, Education, and Health, which are conducted in February-2021. Thank you Tapasya for giving me this opportunity to prove myself and build up my confidence levels even better.

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**B.Bharadwaj Singh**

**I am privileged to continue my association with Tapasya Educational Institutions since Intermediate and now continuing with graduate studies, at their Kukkatpally branch.**

I adore the presence of Tapasya staff; we are not in the part of non-discriminatory educational Tapasya. On the other hand we are part of the active group of Tapasya as well. At Tapasya, Education and Activities go hand-in-hand, and our institute is not “A fair weather friend”, they “Always have our backs”. They encourage us to take part in every activity that is been held, and each activity is for our own skill development. These activities help us in our academics and other purposes too. I am delightful to be the member of Tapasya family. Out of myriad activities one of them is seminars and the topic was chosen as “Evaluation of E-Commerce”. For my knowledge I was able to present this in an intelligible way, so it can be a piece of cake to my fellow comrades.

**Thank you!**





**Mohd. Abdul Meezan**  
B.Com (Taxation)

**I'm glad to be part of Tapasya Educational Institutions as it provides many opportunities for our overall grooming.**

My opinion on feedback is the seminar is helpful to me to develop my communication skills. During the seminar though I fumbled during my presentation, now I gained confidence that I can communicate to others. Furthermore, I gained a lot of knowledge regarding business activities and learnt new things. I thank Tapasya Educational Institutions for the opportunity and trust our best faculties who are ready to help us anytime.

**Thank you!**

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**Mohammed  
Danish Ahmed Khan**  
B.Com (Taxation)



I am glad that I joined Tapasya Institute this year and confident of opportunities to improve myself in every aspect. We are aware that soft-skills are also very important. Especially in commerce field where we to need explore the world for business activities, soft-skills play an important role. At Tapasya taking part in webinars helps us to improve our communication and presentation skills. I would like to share that in one of the webinars that were held the topic was on Startups which taught us on how to start a business.

**Tapasya Institute will definitely help me to become successful in life as soon as I complete my graduation and get degree certificate.**

I think this experience will help me a lot after graduation while doing jobs. Apart from these we are having very good faculty members who help us to improve ourselves and gain knowledge about subjects.

**Thank you Tapasya!**



**Mohammed Rafey**  
B.Com (Business Analytics)



**I feel honoured to be a student of Tapasya educational institution which has highly qualified, experienced and dedicated faculties.** They conduct seminars and educational programmes frequently to enhance our communication and soft-skills.

I would like share my experience on evaluation of e- commerce. This project enhanced my knowledge about commerce. I had also got an opportunity to take part in other projects which improved my knowledge about marketing strategy.

I would like to thank the management for giving us an opportunity to participate in this activity.

**Thank you!**

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**Rushana Fatima**  
BBA

I am glad to be a part of Tapasya as a student of BBA that started this year. Tapasya give us a feel of application of the theory to the practical world. Tapasya give's a great opportunity to students to broaden their knowledge beyond their studies with a multicultural environment. Tapasya has always believed in helping and guiding its students. My journey has evolved me truly as an individual.

**The management has also conducted many seminar about “Newspaper review, Manufacturing own product” and many more which was very useful.** Our entire faculty is best and highly qualified and good in their respective fields.

So, far attending Tapasya has been the best decision. Thank you! At Tapasya I'm thoroughly enjoying, learning more and involving in activities. I'm looking forward to learn more in coming years, participating in programs, opportunities and more.

Thank you!



**Rajeshwari Gundraj**  
BBA

My Journey with Tapasya (The Beginning)

Initially, when I heard about the **Tapasya College of Commerce**, I was **cynical and was in perplexity of whether or not. Yet today, I have no contrition in fact forsooth I'm proud of my decision. BBA is not simply the study of administration but, a huge process of understanding business loop, which slowly unleash the tangles.**

Due, to the huge pandemic we're unable to experience the BBA practically. Yet, our college faculties making us bite every slice of pizza. Books make you read from in between the lines but, our college faculties made us learn the concepts in land of imaginations which made easy to grasp the contents with ease. Not just that, the administration made sure to give us the complete possession even through virtual classes.

Our college conducted various webinars, lectures, celebrations, presentations, even programs for personality development and further cognizance of higher studies India/Aboard. I won't be taking any further lines to delay, faculty is doing phenomenal work in their duties, as me being their apprentice I'll de part as earnestly and make you proud.

Thank you Tapasya!



**G. Tharun Aditya**

I am privileged to pursue my graduation and proud to be a part of Tapasya Educational Institutions.

We had many seminars and one among was "Communication Network Design. I would remain thankful to Tapasya for motivating me, in which I had overcome stage fear. This institute helped me to develop my communication skills quite well. **Tapasya Institute not only gives wonderful studies but also gives extra-curricular activities like sports, dance, seminars, etc. These activities are helpful to us.**

Thank you!



**Syeda Azmeen**  
BBA

I'm glad to continue my association with the **Tapasya Institute since intermediate and now progressed to BBA. Tapasya institution is known for strongest . College life is where we learn to blend ourselves with happiness and hardships, and learn to overcome our fears and come out of our comfort zones.**

Tapasya have different curriculum activities to bring the best of our self into picture. It has quite a number of seminars to bring the brighter side of us. Different tests to embrace the knowledge, and celebrations of memorable days to remember the mark of dignified deities. Life here is a wild mish-mash of experiences, challenges and all hilarious stuff in the classrooms. It's both enjoyment and curriculum.

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**Hyder Khan**  
BBA

**I am glad to be part of Tapasya Degree College pursuing BBA program. Honestly, after my intermediate I thought it would all be the same again....but it was different in graduation at Tapasya.** This was a different experience, apart from studies and books; our college is preparing us for our better future. I have given several presentations on various topics which include Innovating a New product and how would I bring it to the market. This has helped me to overcome my stage fear.

Covid has sabotaged our College life .....but Tapasya College made it all enjoyable even in Online classes....we had many presentation on Zoom classes, many seminars for improving our skills, mentoring and guidance and on how to succeed, and many more. Those were interesting and very educative and give a different perspective of reality in Life! I Thank Tapasya College for providing all the opportunities to improve and my skills, mindset and provide realistic experience which will take me further in my career!



**M.A.Fahad Waheed**  
BBA

I am glad to be a part of Tapasya Educational Institution and it is a remarkable journey so far. The annual day celebration is the most memorable day because I met several faculties and students. At Tapasya Educational Institution, the studies are more fun and enjoyable, by frequently giving us projects, conducting various seminars rather than just keeping the studies and exams. College has held various webinars which were very helpful for our skills improvement as well our future. A few of them were **Train Your Brain For Success, The Pathway To Success, Basic Principles Of Goal Setting and many more....**

These projects involved giving presentation on various topics. One of the topics was on product innovation . By this project I was able to understand various products, their market plan, and how various company's deal with their competition to be the market leader. By giving several presentations has helped me to deal with the stage fear and this helped me build up confidence, and improved my speaking skills. I'm thankful of Tapasya Educational Institution in building up my skills which are important for making my future successful.



**Fathimabatool**  
B.Com (General)

I am glad to be a part of the Tapasya College, as it provides us many opportunities to develop in every aspect. More so, these days, soft-skills are very important. **Tapasya conducts webinars which help us to develop our communications skills and presentation skills.** I would like to share about one of the webinars which were held in our college which helped me a lot to improve my communication skills. Moreover I have learned how to start a business, and it was an amazing experience. I think this experience will help me to continue my education while doing a job.





**Yerasuri Lalith**  
B.Com (Computers)



I am pursuing B.Com (Computers) with an objective to position myself as a CMA within 3 years. I am delighted to be a part of tapasya's group, because we get opportunities to explore myself and can prove in all the aspects along with the focus on studies.

I have given a seminar on “Cottage and Small Scale Industries” at my college level. I have lot of thoughts on the industry, I want to share my creative thoughts on the people/government where they can apply and create an opportunities and by that way we can fulfill the dreams of the people living in poverty. Even I am also ready to start a “SMALL SCALE INDUSTRIES” and looking for the opportunities to fulfill my dream.

To achieve all these, **Tapasya will always encourage me in all these ambitions.**



**M. Shinisha**

**I feel honoured to be a part of Tapasya Educational Institutions.**

Our Institute not only gives us a wonderful study, but also encourages us to participate in certain activities like Power Presentation (PPT) which helps us to develop our communication skills. We also get chance to showcase our creativity. We had many Seminars one among them is “the new product Development” while doing these Individual activities we came across many unknown facts about the product development. These activities helped a lot to understand subjects. Faculties are very active and enthusiastic in their fields, as they really make the environment vibrant to the learner who seems to enjoy college. Exhibiting a positive outlook and attitude in the classroom makes students to be committed to giving their best. “Teachers are not just teachers, but also friends”. I feel really lucky to be part of this Institution. Finally, I would like to thank **Tapasya for helping me to lose fear of talking to new people, which also helped to develop my communication skills very well and I really feel very comfortable with the environment and the faculty.** Thanks to Tapasya Educational Institution's.

**Thank You!!**



**M. Krithika**  
B.Com (Honours)



**I'm currently pursuing B.Com (Honours) at TAPASYA Educational Institution. It is my high -esteem and accolade to be a student of TAPASYA institution since 3 years [with intermediate]. I'm speechless in expressing the hospitality which every student gets in campus.**

Our faculty who has mastered and immensely staunches makes the subject very articulate with their Excellency. They nurture us beyond a doubt. They have always balanced studies and extra-curricular activities simultaneously, which acts as stress buster for us and also to help to communicate with our fellow beings in the campus.

A little while back I have given a presentation on promotion of cottage and small-scale industries. In that presentation we have discussed, how to promote them. I must say that it was once in a lifetime experience as it was my 1st presentation. I'm very grateful to management for giving that golden opportunity, which enhanced my confidence level intensely. That activity made us to understand the concepts in a practical way rather than a bookish knowledge, with which we have gained practical knowledge than bookish knowledge. I was jovial to see that great number of students used to participate in these kinds of activities.



**Subhashshahi**  
BBA

**It has been an immense honoured and pleasure to be a part of Tapasya educational institution. This reputed institution always has an experienced and highly qualified, very magnificent staff high standards of knowledge.**

Subjects were new, teachers were new, but with the right guidance and support by our faculty it seems like we can easily grasp and innovate the idea of the subject in significant way. Our institution always provides a learning platform of new business and creates new marketing skills, entrepreneurship ideas to make our personality in adorable way. I did participate in the PPT; the topic was new product development with unique sales pitch. After doing this presentation we were in the position to accelerate and drive our personality, communication, and as a whole it helped us in all round development, I would like to thank our institution which is in the work of students and only student's welfare. By which we feel we are in the track shed by our institution.



**Mukti Ram**  
B.Com (General)



I would like to thank the management for giving us an opportunity to build a team and work together and share knowledge about marketing. **Tapasya provides us with the necessary tools to enhance my skills more.**

My experience was wonderful working with team-mates about this project. This project helped me to improve my communication skills. I would like to thank everyone for giving me this opportunity to work on project.



**Syeda Sokina Fatima**  
B.Com (General)

I am glad to remain as a student of Tapasya Degree College at narayanguda since intermediate and joined B.Com (General) this year, as our lecturers are very supportive and friendly. What we experienced in intermediate, we found the same environment in Degree College as well. We came across many challenging activities such as giving seminar which let us overcome the stage fear and help in building self-confidence, which plays a very important role in one's life.

One of my best seminar was on "Evolution of commerce", where I took up the topic of disadvantage of e-commerce. I learnt many things as a student of **Tapasya which not only helping us in academics but also in making us strong enough in communication skills.**



Bhargavi Kulkarni  
B.Com (General)



I am honoured, as I continue to remain a student of Tapasya Degree College at Narayanaguda and have completed intermediate from Tapasya junior college at Charminar.

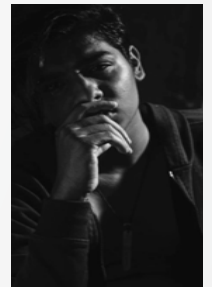
We were supported and encouraged by our lecturers when I was in Intermediate, and surprisingly I found the same environment in Degree College as well. Being a degree student we came across many challenging activities such as giving seminars through PPT, chart presentation and paper presentation.

One of my best presentations was on "Evolution of e-commerce" Where I took up the topic of advantages due to evolution of e-commerce. I learned many things as a student of B. Com (General) Tapasya during my journey from intermediate to degree and I hope to end up with the same cooperation and support of our lecturers as they always have done. **I thank Tapasya for not only helping us in academics but also for making our communication skills very strong which would prove very much helpful in one's life.**

Thank you Tapasya!

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C.Amruth Kumar  
BBA



I am glad of my association with Tapasya Educational Institutions from this year, as a student.

Tapasya not only taught me education but also many activities. Tapasya encourages like a family member and it always remains a part of my life. **Tapasya gave me an opportunity with which I can grow up my skills and it always inspires me in a great way for my further steps.**

As a part of this grooming, our college management has conducted many seminars to develop our soft-skills. I got an opportunity to participate in this activity which improves my potential knowledge. During seminars I got a chance to take part in one of the topic called creation of a unique product. I took part in the presentation on which we need to create a unique product depending upon the markets interest. Doing this was way to fun.

I thank Tapasya for giving me a wonderful chance to perform and build up my confidence levels. I hope that Tapasya always keeps supporting me in the further assignments and seminars, as well.



# Cultural Activities

## Secunderabad Branch





## Dilsukhnagar Branch





## Lakdikapul Branch



## Narayanaguda Branch





## Kukatpally Branch



## OUR PLACEMENT PARTNERS



## Graduation Placements at Tapasya - 2020





# WORLD CLASS INFRASTRUCTURE







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*We honour the efforts of all the TCCM academicians for having their endeavours invested in getting this magazine published. I thank Ms. Eshwari from Head Office, Mr. Prashanth Kumar from Lakdi-Ka-Pul, Mr. Somnath from Secunderabad, Ms. Rama Ravinder from Narayanguda, Narendra from Dilsukhnagar branch and Ms. Karunya from Kukatpally Branch for their magnificent work in finishing the magazine in time. Looking forward to witnessing the same vigorous work in the coming days. Once again, thank you for all your hard work and dedication in getting this magazine to life.*

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- Dept. of Relations & Promotions



## OUR LOCATIONS

### HYDERABAD

#### LAKDI-KA-POOL

11-5-449, Opp Shah Function Hall,  
Near FTAPCI, Red Hills  
Lakdi-ka-pool, HYDERABAD - 04.  
Ph:970 528 8887, 888 555 0173

#### KUKATPALLY

Plot No:134, H.No 2-2-1/134/1 Aishani Arcade,  
Phase;1 Bhagya Nagar Colony, Beside  
KPHB Metro Station, Kukatpally,  
HYDERABAD - 72.  
Ph: 888 554 1481, 728 888 0634

#### DILSUKHNAGAR

H. No. 3-11, Plot No.45,  
Hanuman Nagar Colony,  
Chaitanyapuri, Dilsukhnagar,  
HYDERABAD - 60.  
Ph: 888 556 1402, 834 0000 254

#### NARAYANAGUDA

H. No. 3-4-646, Opp. Deepak Theatre,  
Narayanaguda, HYDERABAD - 27.  
Ph: 888 554 1485, 888 5018 709

#### SECUNDERABAD

H. No. 1-1-92 to 94, 2nd Floor,  
Vara Mahalakshmi Showroom  
Building, Patny Centre, RP Road  
SECUNDERABAD - 03.  
Ph: 888 554 1480, 994 899 7674



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